



FALL 2010

THE EXPOSURE
A NEWSLETTER DESIGNED TO KEEP MEMBERS
OF MONTANA PROFESSIONAL PHOTOGRAPHERS
ASSOCIATION INFORMED

Education Can Provide Health for Your Business

By Tina Haines – CPP
MPPA President 2010



As the long summer hours start to shorten into cooler days and evenings, I have found myself focusing again on my portrait business. All businesses require time to evaluate aspects of operations to assure they are growing and maintaining a good, if not great, profitability. As a wife and a mother of two, I can say that I have not always taken the time to look at my portrait business in the healthiest manner. Shame on me for thinking that if I had more money was coming in than went out, that I had a great business. Good business, but not healthy one.

For those of us in the portrait business world today, we try so very hard to convince our clients to spend money to fill their homes with our incredible professional portraits. However, when the economy went bad those dreams of showcasing incredible portraits fell low on the list on “must-haves”. Portraiture is a luxury item. All of us need to take the time to really evaluate our businesses and focus on the areas that are profitable. We can come out of this recession healthier and stronger than before. Change can be a good thing.

In the ever-changing world of professional photography, how does one survive? Between the constant upgrades to technology, increased workflow and productions demands, plus wading through the newest “social marketing” applications, where does one begin? Montana Professional Photographers’ Association!

MPPA Fall Educational series is again right around the corner. As one of several in-state opportunities we offer throughout the year, you can visit with other professional photographers from Montana, Wyoming, and Idaho. You can surround yourself with others working in our field, share questions and answers that could help alleviate stress or concerns. Best of all, the education provided is truly the best help you can provide for the health of your business.

I invite all of you to block off **Monday, November 8, 2010** to join MPPA and other fellow business professionals for a day of education, fellowship and good mental health. Watch for more information to follow or visit www.montanappa.org. Hope to see you then!

Our MPPA Board of Directors – Keeping in Touch

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Montana Professional Photographers Association

Fall m&m 2010 Mark Bryant



Mark and Sandra Bryant, operate a studio in Missoula, Montana. Their work has graced the pages of such national magazines as "Town and Country", "Fly Fisherman", etc. A recipient of "Kodak Gallery Awards", "Fuji Masterpiece Awards", Mark has numerous International Loan Collection art pieces. He was also awarded Photographer of the year, three-consecutive years for the Rocky Mountain Region. A unique style and passion has given them them opportunity to travel the U.S. photographing assignments. Capturing the inner and outer beauty of people and places and awakening the heart and mind of the viewer. For more of their work www.bryantphotographics.com.

Creative Lighting

After Capture Processing

Bozeman Library

**November 8th, 2010
9 am to 3 pm**

"Awakening the Heart and Mind"

\$49 member Rate



For more info: www.montanappa.org

WHO: ... WAIT, WE ARE BUILDING ANTICIPATION!!

WHAT: MPPA 2011 ANNUAL CONVENTION

WHERE: HILTON GARDEN IN, MISSOULA

WHEN: APRIL 16-19, 2011

OK! ARE YOU READY?! HERE GOES ...

... AND THE SPEAKER LINE UP IS:

(Monday all day)

~ KIA BONDURANT AND SANA ANTISDEL

Founders of SPA (senior portrait artists)

www.antisdelsphotography.com

(Saturday afternoon)

~ JULIANNE KOST

Photoshop Goddess

www.jkost.com

(Tuesday afternoon)

~ GREG SIMMS

Leader in cutting edge commercial photography

www.gsimms.tri-digitalgroup.com

(Tuesday morning)

~ JARON HARROCKS OF GRAPHIC AUTHORITY

True authority in the latest Photoshop tools and templates

www.graphicauthority.com

More details to follow, but make sure to

SAVE THE DATE

and mark out your calendar NOW!

This is one convention you won't want to miss!!

Miscellaneous

CLASSIFIED ADS

BOZEMAN
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& REPAIR INC.



Nikon
AUTHORIZED DEALER

406-586-8300
1-800-944-2139
1008 North 7th Avenue #B
Bozeman, MT 59715

Monday - Friday 9:30 - 5:30
Saturdays 9:30 - 5:00

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Upcoming Events Calendar

2010 Montana Monday

November 8th, 2010

Bozeman, MT

2011 MPPA Convention

April 16 - 19, 2011

Hilton Inn

Missoula, Montana



Senior
Baby / Child
Cat
Dog
Kouvoir

50% Discount
offer valid 9/13 - 9/30

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photo sets

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800-747-9966
www.npc-lab.com

We're on the Web...

www.montanappa.org

